



YOUR EFFORT

**WATER'S WORTH IT.**

YOU NEED WATER. WATER NEEDS YOU.



# YOUR EFFORT



You consume water and create waste every day. Making smart choices helps us sustainably reuse water and manage waste to protect the environment and the systems that keep it flowing.

A LITTLE EFFORT GOES A LONG WAY.

## THE FACTS

- The average American sends between 66 and 182 gallons of wastewater into the system each day. The average Canadian generates about 176 gallons/668 liters per day.
- 98%: the amount of improperly flushed items like baby wipes, oils and greases, feminine hygiene products, and dental floss that clog up pipes and treatment systems, resulting in costly damage from back-ups and broken, overstressed equipment.
- Stormwater is a growing source of water pollution, especially in urban areas. Capturing rain water to reuse and clearing debris from storm drains helps prevent flooding and erosion. Proper disposal of household chemicals, litter, and pet waste helps stop pollution.
- Green infrastructure such as bioswales, green roofs, and permeable pavements use vegetation, soils, and other methods to capture and slowly release stormwater into the environment.

Sources: <https://bit.ly/2LFKr14>

## SMALL ACTIONS, BIG IMPACT

- Only flush the 3Ps. Everything that goes down a pipe or storm drain ends up at your local water resource recovery facility or waterbody. Limit what you flush to (toilet) paper, pee, and poo – and responsibly dispose of, or recycle, the rest.
- Take a tour of your local water resource recovery facility to learn about water careers and the innovative ways water is managed in your community.
- Review your water/wastewater bill, ask about your community's stormwater plan, and stay informed about local, national, and global water issues.
- Invest in your local water infrastructure, become a water advocate, and volunteer for community clean-up and awareness activities.



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