

# WATER'S WORTH IT.

YOU NEED WATER. WATER NEEDS YOU.



# OUR RESPECT



Our lives and communities are built on clean water and the infrastructure that supports it. It's so reliable that we might not give it—or the impact of our actions—a second thought.

Respect water by taking the time to stop, think, and act.



### OUR EFFORT

We all consume water and create waste every day. Making smart choices helps us sustainably reuse water and manage waste to protect the environment and the systems that keep it flowing. A little effort goes a long way.



## OUR PASSION

Water professionals around the world work every day to recover resources and provide clean water to protect our health, environment, economy, and quality of life. Water is our passion. We'd like it to be yours, too.



### OUR HEALTH

Water and wastewater treatment has saved millions of people—all but eliminating waterborne diseases and advancing the health of our communities. We must work together to protect our global water environment. Our lives depend on it.



Water must be recovered, recycled, and returned to the environment. Our support of innovative solutions and technology helps us transform operations for greater efficiency, productivity, and long-term sustainability. It's an investment in our future.





www.WatersWorthlt.org #WatersWorthlt