



**YOU NEED WATER.  
WATER NEEDS YOU.**



**YOUR EFFORT**

You consume water and create waste every day. Making smart choices helps us sustainably reuse water and manage waste to protect the environment and the systems that keep it flowing.

A LITTLE EFFORT GOES A LONG WAY.

**WATER'S WORTH IT.**

To learn more, visit [www.WatersWorthit.org](http://www.WatersWorthit.org)

 **Water Environment  
Federation**  
the water quality people®